

# 2018 great Community Challenge

## OFFICIAL RULES

### Great Community Challenge official rules online at [www.unitedwayvgu.org/campaign](http://www.unitedwayvgu.org/campaign)

Sweepstakes begins on August 1, 2018 and concludes on January 4, 2019.

The sweepstakes will include four (4) prize drawings. The random drawings will be supervised by United Way of the Valley and Greater Utica Area officials or their assigned representatives whose decisions are final with respect to all matters related to this sweepstakes. Prizes were generously donated by participating sponsors.

Winners for prizes will be selected by February 1, 2019. To be entered in the Monthly Prize Drawings, pledge form must be received by 4:00 pm on the last business day of the eligible month. To be entered in the Grand Prize Drawing, pledge form must be received by 4:00 pm on January 4, 2019. Forms must be delivered to United Way of the Valley and Greater Utica Area at: 201 Lafayette St, Utica, NY 13502. Winners will be publicly announced by February 28, 2019.

United Way of the Valley and Greater Utica Area and other contest sweepstakes sponsors are not responsible for lost, late or misdirected mail or entries not forwarded to United Way in time to be eligible for any drawing. Winners will be notified in person or by phone, email or by registered mail. In the event that United Way of the Valley and Greater Utica Area is unable to contact a potential winner despite reasonable efforts to do so, an alternative winner will be chosen. In the event that the winner is not qualified to accept the prize, an alternate will be chosen.

The odds of winning will be based upon the number of valid entries received.

Those who accept the Great Community Challenge to increase their annual gift to United Way by \$1 per week (\$52 per year), or begin giving to United Way at this level, and return their pledge card to United Way will qualify to win (must choose only one prize option to be eligible).

No donation is necessary to enter or win. A donation will not increase the chances of winning.

An alternative entry form will be available during the sweepstakes on United Way's website at [www.unitedwayvgu.org/campaign](http://www.unitedwayvgu.org/campaign), or by sending a self-addressed stamped envelope to: United Way Great Community Challenge, United Way of the Valley and Greater Utica Area, 201 Lafayette Street, Utica, NY 13502.

All entrants must meet and/or agree to comply with the following qualifications to receive a prize:

- Winners must sign a Waiver and Release Form granting permission for United Way of the Valley and Greater Utica Area to use the winner's name and/or likeness for the purposes of advertising, promotion and trade in connection with United Way of the Valley and Greater Utica Area without further compensation to the winner; and releasing United Way and participating corporations, their franchises, subsidiaries, suppliers, advertisers and promotion agencies, employees and agents from any and all liability arising out of participation in this sweepstakes.
- Winners of prizes must provide their social security number, and claim their prize within ten (10) days of notification.
- Entrants must have their principal residence or their principal place of employment in areas served by United Way of the Valley and Greater Utica Area.

Limit one entry per person. Sweepstakes void where prohibited or restricted by law. Illegible entries will be disqualified. Employees of United Way of the Valley and Greater Utica Area and their immediate families and other household members are not eligible.

Prizes cannot be transferred, exchanged or redeemed for cash or other merchandise. Prizes are subject to, and winners are responsible for, all applicable federal, state and local taxes (IRS form 1099). United Way of the Valley and Greater Utica Area is not responsible for gift certificates rendered invalid due to a bankruptcy or closing of a prize sponsor business.

Winner names will be posted on United Way of the Valley and Greater Utica Area's website, [www.unitedwayvgu.org](http://www.unitedwayvgu.org), and a full list of winners will be available after February 1, 2018 and may be viewed on the website, [www.unitedwayvgu.org](http://www.unitedwayvgu.org), or obtained by sending a self-addressed, stamped envelope to: United Way Great Community Challenge, United Way of the Valley and Greater Utica Area, 201 Lafayette Street, Utica, NY 13502.



United Way  
of the Valley and  
Greater Utica Area



[www.unitedwayvgu.org](http://www.unitedwayvgu.org)