

# 2017 great community challenge

GET YOUR PLEDGE IN EARLY FOR MORE CHANCES TO WIN!

## What is the Great Community Challenge (GCC)?

For the fifth year, United Way's GCC will run in conjunction with the annual campaign. This "step up" incentive encourages individuals to increase their gift to United Way by just \$1 per week – \$52 annually. The GCC runs August 1, 2016 through January 5, 2018.

## New this year!

United Way will award monthly prizes in October, November and December 2017 valued at over \$300, and a grand prize in January 2018 valued at over \$1,500.

## How to enter?

Start giving to United Way's community fund for the first time, or increase your gift by just \$1 per week (\$52 annually), check the entry box on your pledge form, and you will be automatically entered to win!

THANK YOU SPONSORS!



No donation is necessary to enter or win. A donation will not increase the chances of winning. An alternative entry form will be available during the sweepstakes on United Way's website, [www.unitedwayvgu.org/campaign](http://www.unitedwayvgu.org/campaign), or by calling 315-733-4691.



[www.unitedwayvgu.org](http://www.unitedwayvgu.org)

MONTHLY PRIZE VALUE OVER \$300!

## OCTOBER, NOVEMBER & DECEMBER MONTHLY PRIZE DRAWINGS

Monthly prizes include  
3-month Retro Fitness membership,  
\$100 Chanatry's gift card &  
\$50 Cliff's Local Market gift card!

GRAND PRIZE VALUE OVER \$1,500!

## JANUARY GRAND PRIZE DRAWING

Prize includes 1-year Retro Fitness  
VIP membership, Fitbit wristband,  
\$500 Joe Tahan's gift card,  
\$350 Cliff's Local Market gift card  
& \$200 Chanatry's gift card!



United Way  
of the Valley and  
Greater Utica Area