

2018 great community challenge

GET YOUR PLEDGE IN EARLY FOR MORE CHANCES TO WIN!

What is the Great Community Challenge (GCC)?

For the sixth year, United Way's GCC will run in conjunction with the annual campaign. This "step up" incentive encourages individuals to increase their gift to United Way by just \$1 per week – \$52 annually. The GCC runs August 1, 2018 through January 4, 2019.

How to enter?

Start giving to United Way's community fund for the first time, or increase your gift by just \$1 per week (\$52 annually), check the entry box on your pledge form, and you will be automatically entered to win!

THANK YOU SPONSORS!

M&T Bank



Joe Tahan's
FURNITURE & MATTRESSES



No donation is necessary to enter or win. A donation will not increase the chances of winning. An alternative entry form will be available during the sweepstakes on United Way's website, www.unitedwayvgu.org/campaign, or by calling 315-733-4691.



www.unitedwayvgu.org

GRAND PRIZE VALUE - \$2,500!

JANUARY GRAND PRIZE DRAWING

Prize includes \$2,500.00

*Visa gift card donated
by M&T Bank.*

SECOND PRIZE VALUE - \$1,500!

JANUARY SECOND PRIZE DRAWING

*Prize includes \$1,500 local gift card
package, including \$500 donated each
from Joe Tahan's Furniture,
Cliff's Local Market and Chanatry's
Hometown Market.*

United
Way



United Way
of the Valley and
Greater Utica Area